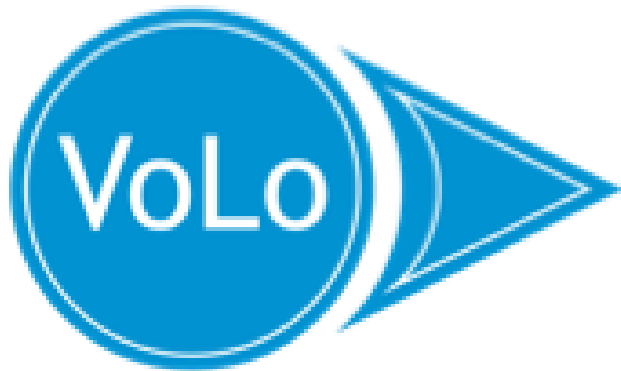


The eBusiness Pass

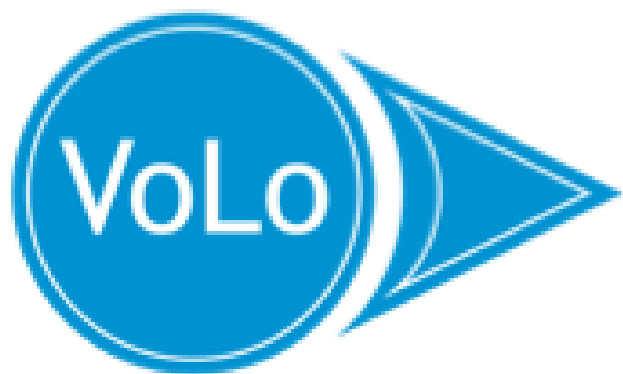


Enhancing Trust in Business

Topics

- I. Who are we ?
- II. Challenges in Africa
- III. VoLo Solutions
- IV. The eBusiness Pass
- V. The eBusiness Pass Dashboard
- VI. Detailed Infographics
- VII. Geo Infographics
- VIII. Geolocation map
- IX. Illustrations

Who are we ?



VoLo Africa is a venture formed to address the trust information needs in Africa.

We have offices in Dakar – Senegal, Banjul – Gambia, and Washington DC – USA.

Our solutions have been deployed globally across multiple borders for almost 10 years.

Challenges in Africa

VoLo realized that:

Identification problems are at the heart of African under-development

Lack of addressing system provides additional burdens

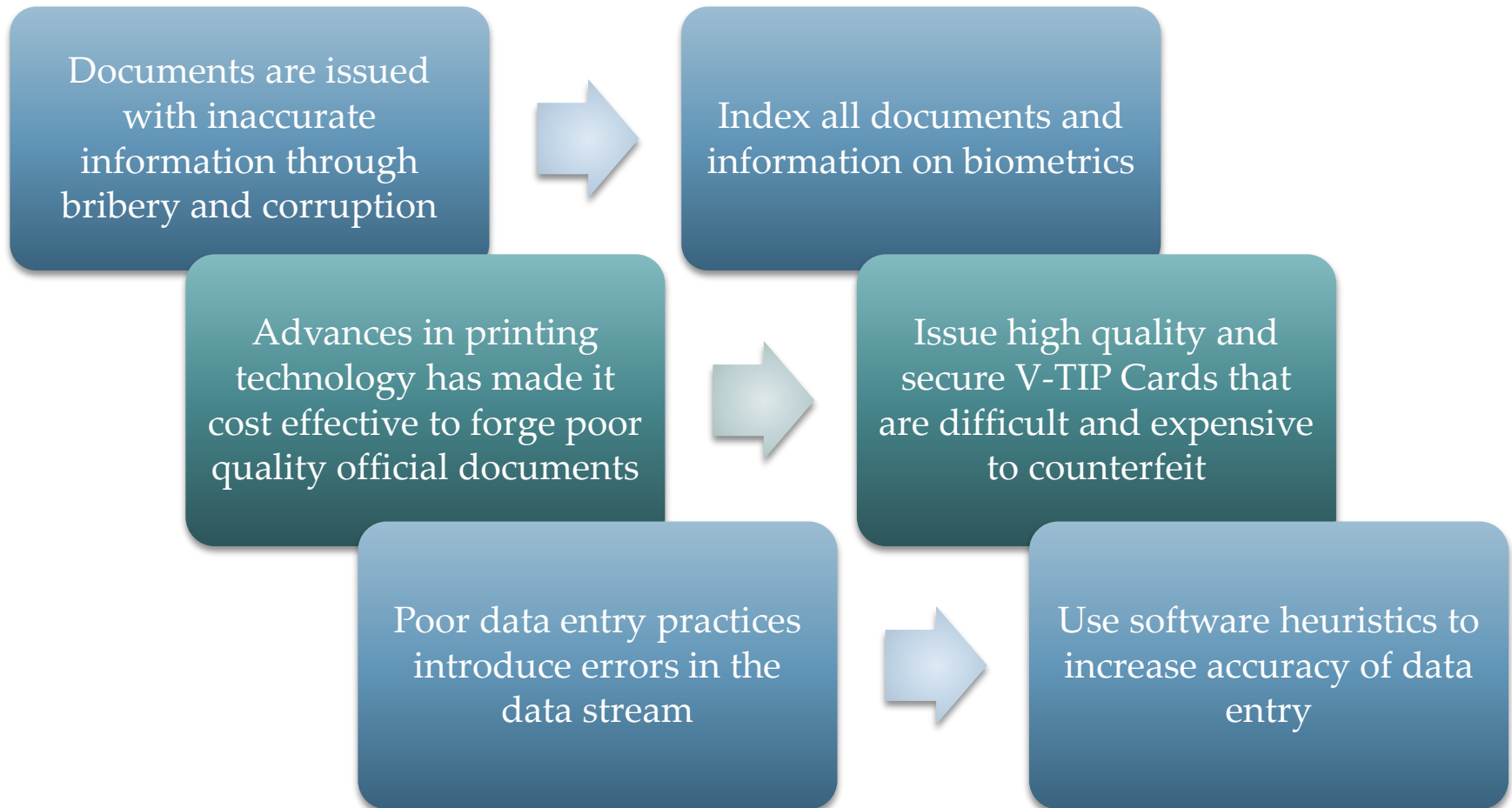
Many systems cannot scale because of unreliability of data

These circumstances disenfranchise those at the bottom of the financial pyramid, including the majority of women

VoLo Solutions

Challenges

VoLo Solutions



The eBusiness Pass

Business Intelligence

eBusiness Pass is a business intelligence and operations platform that allows companies to access multiple opportunities for growth.

Real Time

eBusiness Pass links businesses (especially MSMEs) with their business partners (eg. Banks) and clients on real time.

Ranking

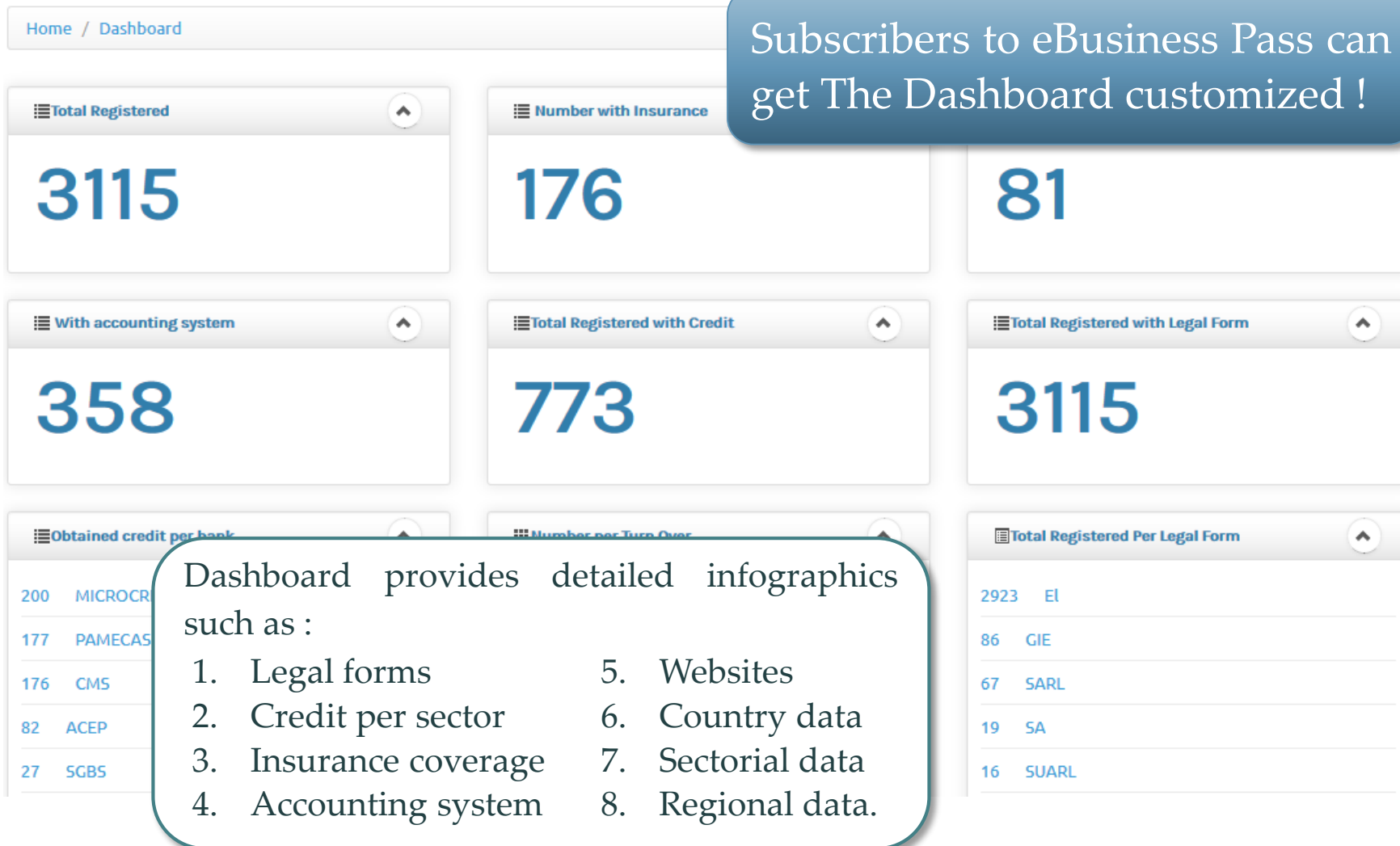
It shall also allow businesses to be ranked by both clients and partners, which reflects on the number of eBusiness Pass Shields they can get.

& Trust

The key feature of the product is that it creates trust between a business and their partners / clients by providing multiple verifiable information about the business such as GPS location, address, ownership, sector, turnover, etc.

The eBusiness Pass Dashboard

Subscribers to eBusiness Pass can get The Dashboard customized !



Detailed Infographics

Total Registered Per Sector

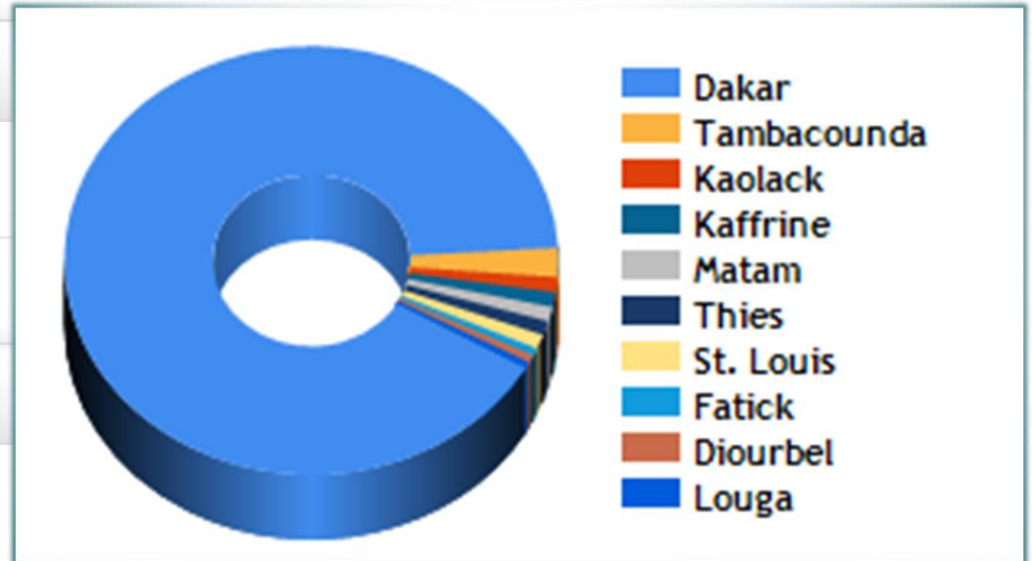
447	Tailoring
234	Retail-Family Clothing Stores

Number per Turn Over

1287	< 500 000
914	500 000 — 750 000

Obtained credit per bank

200	MICROCRED
177	PAMECAS
176	CMS



The data collected offers access to a varied breakdown of the market. Each category has been customized according to country-specific business requirements.

Geo Infographics



Total Registered Per Region

2247 Dakar

68 Tambacounda

35 Kaolack

35 Kaffrine

34 Thies

33 St. Louis

18 Fatick

This allows managers to make good decisions for their future investment.

eBusiness Pass geo maps all the businesses enrolled on the platform by:

1. Town / City
2. Country
3. Sector
4. Legal Formation
5. Credit provider
6. Insurance coverage
7. Website address
- ...

Geolocation map

Due to lack of proper street address and postal codes in most African cities it's difficult to identify business location. eBusiness Pass captures GPS positions and helps track businesses accurately and at a low cost.



Illustration: Communications services

Name: Mamadou Diop

Sector : Communications Services, Nec

Product : Point De Vente Carte Expresso, Orange Kirene, tigo Portable

BusinessPhone : 786542933

Turn Over : 500 000 – 750 000

Is Insured : No

Number Of Clients : 100

Has Accounting System: No

Has Website: No

du Club Med

Plage des
mamelles

Ouaran

Liberté

Plage du
Terrou Bi

Guediawaye



Illustration: Building Materials & Hardware store

The image is a screenshot of a Google Maps interface. On the left, a business listing for 'Sall Et Freres' is displayed. The listing includes the following information:

- Name:** Sall Et Freres
- Sector :** Retail-Building Materials, Hardware, Garden Supply
- Product :** Ciment, fer Peinture Et autres
- BusinessPhone :** 776696416
- Turn Over :** 750 000 – 1 000 000
- Is Insured :** No
- Number Of Clients :** 100
- Has Accounting System:** No
- Has Website:** No
- [View Enterprise Photo](#)

Below the listing is a map of a coastal area with several red location pins. A large blue arrow points from one of these pins to an inset photograph on the right. The photograph shows the interior of a building materials and hardware store, filled with various products including bags of cement, paint cans, and other construction supplies. A person is visible in the background of the store.

